

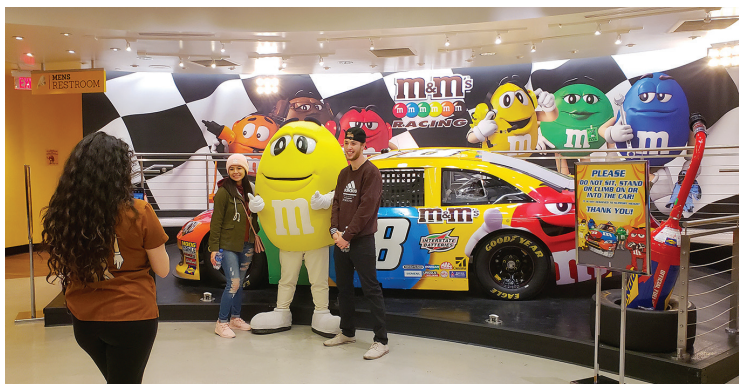
BY JANET GEARY

Here's some sweet news: according to [forbes.com](http://forbes.com), the average American consumes almost 10 pounds of chocolate per year. Chocolate is big business. In 2018, it was reported in the "Washington Post" that \$22 billion a year is spent on the sweet treat in the U.S. alone. For anyone with a sweet tooth, those numbers are probably no surprise. Today, Las Vegas is home to three premiere chocolate stores, and chocolate lovers can visit them all as part of the new Vegas Chocolate Tour.

# Sweet Decadence

Vegas Chocolate Tour delivers a tasty experience.

## SERIOUSLY SWEET STOPS



This four-hour experience explores the sweet side of Sin City, starting at the iconic M&M World on The Strip where four floors of colorful fun awaits. This location is the only M&M World in the western U.S. and one step inside reveals this is someplace special. Visitors can snap colorful photos of the famous M&M characters; pose in front of Kyle Busch's M&M's-sponsored NASCAR, print a personal message on M&M candies, and sample some of the new flavors like Thai coconut or coffee peanut. With more than 28,000 square feet to explore, the time flies by, so make sure to take it all in before the tour's next stop.



The tour heads to Hershey's Chocolate World, housing more than 800 Hershey candies and chocolates, including Reese's and Jolly Ranchers. Marvel at the Statue of Liberty made entirely out of Twizzlers, or if





Janet Geary at Hershey's Chocolate World

you're still looking for that chocolate rush, check out the Statue of Liberty made out of almost 800 pounds of Hershey's milk chocolate. Sample some of the dozens of flavors of Hershey's Kisses or Jolly Ranchers and send a message to your friends via the email kiosk before you head outside for a delicious treat. Tour guests receive a beautifully decorated cupcake and a drink to enjoy in the shaded picnic area right on The Strip.

Then it's time for a brief respite via an air-conditioned SUV—complete with sparkling cider or chocolate wine toasts—which makes a visit to the famous “Welcome to Las Vegas” sign. This iconic location provides the perfect selfie spot, and tour guides will make sure to get the perfect shot.

## WORLDS OF PURE IMAGINATION

The next stop is the world-famous Ethel M Chocolate Factory and Botanical Cactus Garden. Watch as they make hand-dipped confections or caramel apples while munching on delectable samples.

The tour can be extended to include a premium chocolate-tasting class where they discuss how chocolate is sourced, refined, and produced, as well as the subtleties of chocolate tasting and flavor identification. There will be time to explore the Cactus Botanical Gardens featuring more than 300 different varieties of succulents.

But it's not over yet! The last stop on the Vegas Chocolate Tour starts with a reserved table at Café Hollywood, inside Planet Hollywood, where a luscious dessert awaits. With names like brownie cheesecake star jar or banana pudding star jar, these ice creams shakes are likely the most decadent and gorgeous desserts ever created.

There are even more treats along the way, but suffice to say, guests of the Vegas Chocolate Tour will never look at chocolate the same way again. ▀



## TOUR DELICIOUSLY

### Vegas Chocolate Tour

2590 Windmill Lane #348

Las Vegas, NV 89074

vegaschocolatetour.com, 702-236-8728

**Elko**